

DIGITAL HEALTH FINLAND

RESOURCES FOR THE SECONDARY USE OF HEALTH DATA

Your ready selection of solutions

9/2026

Ministry of Social Affairs and Health FINLAND

Efforts to implement the EHDS at EU, national and healthcare levels are urgent – Key Milestones

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2025

The EHDS Regulation enters into force, marking the beginning of the transition period and preparatory work at all levels

2027

March 2027 Deadline

Commission to **adopt key implementing acts**

Member States to **designate Health Data Access Bodies** (HDAB) and one **National Contact Point** (NCP)

2029

Key provisions regarding the secondary use of health data enter into application. Major efforts are required from the Member States to meet this implementation milestone.

2031

Rules on secondary use expand to apply to certain sensitive data categories, including genomic data, omics data, and clinical trial information.

2035

Third countries and international organisations may become participants in HealthData@EU, the infrastructure mechanism for secondary use

Finland has already taken many of these steps and is now leveraging its experience to guide and support others.

How to promote high-quality health research and implement the EHDS Regulation?

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1 Foundation

The Act on the Secondary Use of Health and Social Data (552/2019) laid the foundation for secure and efficient secondary use, enabling safe processing of personal data for research, statistics, policy-making and innovation.

2 Infrastructure Development

Finland built the infrastructure to match: a national permit process, certified secure processing environments and a shared metadata service, guided throughout by public trust, data protection and interoperability.

3 Findata Established

Findata operates as Finland's data permit authority and one-stop shop, combining datasets across registries, providing secure access and advising applicants and data holders.

4 Where Finland stands today

Today applicants choose their route, anonymised datasets can be released under defined conditions, and permit decisions come within three months. The national EHDS proposal on secondary use is now before Parliament.

Finland holds some of the world's most complete population-wide health and social registries, and a single national route to use them. One authority, Findata, grants permits, combines datasets across registries, provides secure access and advises both applicants and data holders.

Access is designed to be predictable. Applicants can request one permit covering several data controllers, or apply to each controller separately. A decision on a complete application is issued within three months, and analysis takes place in certified secure processing environments.

Finland's experience helped shape the European Health Data Space Regulation (2025/327), and Finland is already implementing it. The national legislation for primary use has applied since 1 January 2026, and the proposal on secondary use was submitted to Parliament in autumn 2026, with entry into force planned for 1 January 2027. Under the proposal, Findata would act as Finland's Health Data Access Body.

An emerging ecosystem for the secondary use of social and health data

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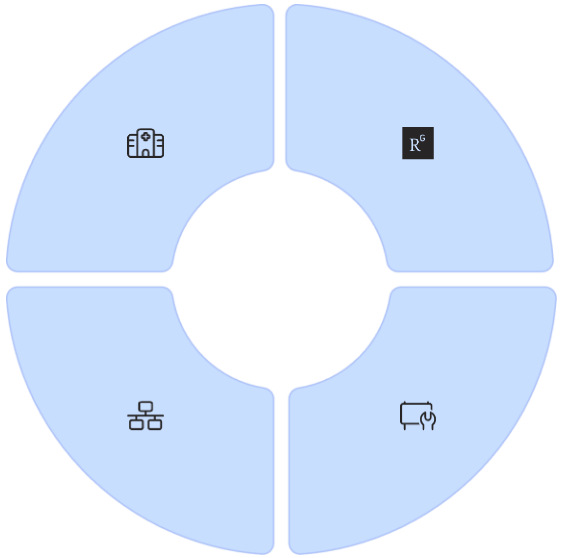
Data Creators & Controllers

Organizations in social and health care sectors collect and manage personal data, acting as data controllers for patient records with statutory obligations to make data available for approved secondary purposes.

Supporting Stakeholders

The Ministry of Social Affairs and Health, innovation funders, the Data Protection Ombudsman, ethical review boards, and certification bodies for secure processing environments ensure lawful and ethical processing of personal data.



Data Users

Academic researchers, universities, research institutions, businesses, innovators, pharmaceutical companies, health tech firms, and startups leverage social and health data for various purposes.

Authorization

Data can be authorized by Findata as a single permit covering several controllers, or by each controller separately.

Several public organisations play important roles in ensuring data quality and integration. The Finnish Institute for Health and Welfare (THL) maintains national health registries; the Social Insurance Institution of Finland (Kela) manages data on social security benefits and prescriptions; and Statistics Finland holds population and cause-of-death data.

Other key actors include the Finnish Centre for Pensions, the Digital and Population Data Services Agency (DVV), the Finnish Institute of Occupational Health, and regulatory agencies such as the Finnish Supervisory Agency and Fimea, which oversee social and health care and manage pharmaceutical-related registries.

Finland's comprehensive registries attract both national and international research groups. Through Findata, multinational research projects can obtain Finnish datasets in a unified package, making the country a hub for health data research.

The technical infrastructure for modern secondary use has been created

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A modern data platform

Finland’s secondary use infrastructure is built on a modern data platform that securely connects registries and provides turnkey analytics services. The platform is designed to be flexible yet strictly controlled.

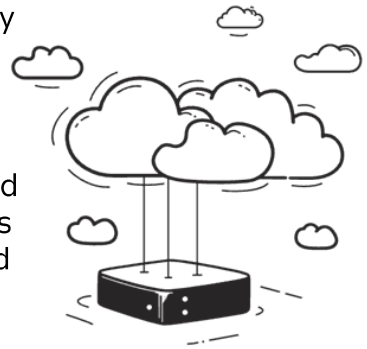
High-quality research places high demands on data. All data controllers are required to describe their datasets, supported by Finland’s national metadata system *Aineistoeditori*.

Secure-by-design access

Analysis takes place in a secure remote access environment, and as a rule only the results leave it, never the raw data. Where risks are low and the data can be reliably anonymised, an anonymised dataset can be released for use elsewhere. Results are checked against a risk-based assessment before release.

Secure processing environments

Finland hosts ten certified Secure Processing Environments (SPEs), including Findata's own Kapseli. This ecosystem offers users flexibility in choosing secure data access services. Kapseli operates on scalable virtual servers, with adjustable resources tailored to project requirements.



Health data lakes

Several healthcare providers maintain health data lakes that offer structured access to local clinical data. These centralized repositories collect diverse health information for processing and use, playing a crucial role in evidence-based decision-making and innovation. For example, the Southwest Finland wellbeing services county’s data lake contains data from several dozen source systems covering specialized healthcare.

Supercomputer LUMI

LUMI is one of the world's fastest and most energy-efficient supercomputers, located in Kajaani, Finland. It supports life sciences and medicine by providing unprecedented computational power. Finnish health tech company Gosta Labs leverages LUMI to develop specialized language models for healthcare, with their AI assistant Gosta Aide automating patient documentation.

Continuous development

A new online service for permit applications launches in autumn 2026, built with pilot customers to simplify applying and to speed up cooperation between applicants and data controllers. Work continues on metadata search and on international interoperability through EHDS interfaces and shared European standards.

Tackling challenges

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Legal Interpretation

The interpretation of the new Secondary Use Act alongside related legislation proved complex. Issues such as the role of patient consent in registry-based research and defining what constitutes secondary use raised legal uncertainties.

Lesson: Provide clear, timely guidelines. Instructions and templates are renewed whenever the rules change.

Permit Procedures

Setting up new permit procedures took time. Ambiguities in the legal framework initially slowed the issuance of permits. User feedback helped identify critical pain points, which were then addressed.

Lesson: Early phases of implementation must be supported by sufficient resources and thorough process testing before full-scale rollout.

Security vs. Usability

Stricter data security requirements have been perceived by researchers as complex administrative regulations. Striking the right balance between researchers' need for data and protection of individual privacy remains a challenge.

Lesson: Actively listening to user feedback has led to expanded guidance and refined interpretations.

Cost and Resource Challenges

While cost-recovery is a guiding principle, many research groups have perceived secondary use to be more expensive than before. The establishment of Findata made the real costs of data extraction and secure processing more transparent.

Lesson: With the implementation of the EHDS, additional investments will be needed, and without proper planning, some costs may be passed on to users in higher service fees.

Technical Infrastructure

The technical infrastructure must handle massive volumes of data. Initially, datasets requiring high computing capacity—such as genomic data—could not be processed efficiently.

Lesson: The situation has improved through multiple processing environments and additional infrastructure investments.

Artificial Intelligence and Secondary Use

AI technologies are increasingly linked to secondary data use, and often evolve faster than regulation. Service providers apply advanced solutions such as VEIL.AI's privacy-preserving technologies, HUS's federated data access model, and SWARM architecture.

Lesson: Regulation keeps pace: the Act now permits anonymised data and a wider choice of environment.

Public expectations were high at the outset, and when challenges emerged, discourse quickly turned critical.

Lesson: Proactive communication about successes, setbacks, and corrective actions is essential to ensure stakeholders recognize progress and maintain trust in the system.

Success stories

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1,993

Decisions Issued

Findata has issued 1,993 decisions as of 31 August 2026, including complex cases involving data from up to 23 different data controllers.

62

Data Controllers

Data decisions have involved datasets from 62 different controllers, demonstrating the breadth of Finland's health data ecosystem.

10

Secure Environments

Finland now operates ten certified Secure Processing Environments (SPEs), serving around 5,000 users.

1,100+

Research Projects

Over 1,100 ongoing research projects are supported by Finland's secure processing environments.

Findata's Achievements

Findata began operations without a direct predecessor, rapidly establishing a technical and operational framework that met GDPR requirements while ensuring the continuity of scientific research. Starting from 2020, Findata has built a robust infrastructure that seamlessly integrates key components: permit processes, data merging, secure data access through certified environments, and expert guidance for users.

Health and Social Data Integration

A unique feature of Finland's system is the integration of health and social care, coordinated through the country's wellbeing services counties. Finland's Secondary Use Act applies to both health and social data, significantly boosting research in the social care domain and improving the quality and availability of data from social care registers.

FinnGen - Genome and Digital Health Data

FinnGen is a globally significant personalized medicine initiative collecting and analyzing genome data and digital health records from over 500,000 Finnish biobank participants—close to 10% of the population. The data is used to discover new biological mechanisms of disease, prioritize drug targets, accelerate drug development, improve individualized treatment decisions, and enable prevention based on genetic risk.

This exceptional public-private collaboration brings together Finnish universities, wellbeing services counties, biobanks, the Finnish Institute for Health and Welfare, the Finnish Red Cross Blood Service, and hundreds of thousands of volunteer participants. Several global pharmaceutical companies have joined as partners, attracted by access to this unique combination of longitudinal phenotypic and genomic data.

International networking opportunities for the cross-border secondary use of health data

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Findata shaping European development

While Finland's secondary use system is national in scope, it is designed to be fully interoperable at the European level. Findata actively participates in EU-funded projects developing cross-border data discovery and analysis capabilities.

A concrete example is the Memorandum of Understanding signed between Findata and France's Health Data Hub (HDH), sharing technical solutions and operational models to support harmonized development. Active international cooperation is a way for Findata to promote the national and European implementation of the EHDS Regulation.

Sitra – the international coordinator

Sitra, the Finnish Innovation Fund, coordinates international health data projects and promotes international cooperation. TEHDAS2, a joint action funded by the EU and Member States, creates guidelines and technical specifications for the harmonised implementation of the EHDS legislation, facilitating research, innovation and policymaking.

Valo, funded by the Nordic Council of Ministers, brings together Nordic and Baltic countries to share experiences when planning and implementing the EHDS regulation. Further, Sitra partners in the European Data Spaces Support Centre, enhancing data sharing and innovation across sectors.

Fingenious - Gateway to Finnish Biobanks and Biomedical Research

Finnish Biobank Cooperative (FINBB) coordinates the infrastructure of all biobanks. Its Fingenious service provides a single point of access to Finnish biobanks' biospecimens, data, study participant finding, and expertise for academic and industry researchers globally. Fingenious Ecosystem is a collaboration network of public, academic and private actors on biomedical research services, facilitating real-world evidence and real-world data projects.

Universities are active counterparts in international projects

Finnish universities actively participate in international projects and welcome new collaborations. Some examples:

UEF Connect is the University of Eastern Finland's expert search service, where you find information about the university's experts, research topics, groups, projects and networks.

The University of Oulu promotes international efforts through a dedicated office as a point of contact for partners. Oulu is open to cross-border projects, events, and other cooperation.

The University of Helsinki and HUS Helsinki University Hospital are active partners in several innovative projects. One example is the CleverHealth Network, a health technology ecosystem where companies and healthcare professionals co-develop better care and health technology products. Another is HUS Acamedic, the secure processing environment presented in this brochure.

Laurea University of Applied Sciences partners in international networks, such as the Xpanding Innovative Alliance (XiA) (digital healthcare) and UkraineDigiTrans (medical education).

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Finland as your partner for the secondary use of health and social data

Finland offers end-to-end expertise and ready building blocks to help you develop and scale secondary use of health and social care data in a safe, compliant and practical way.

Support is available from early-stage planning to implementation: from policy, legal and operational advisory to services and solutions for data governance and information management, user-facing digital services such as access portals, and secure processing environments and cybersecurity capabilities that enable compliant use of sensitive data.



Solutions and solution providers

Short presentations on networks, ready solutions and solution providers

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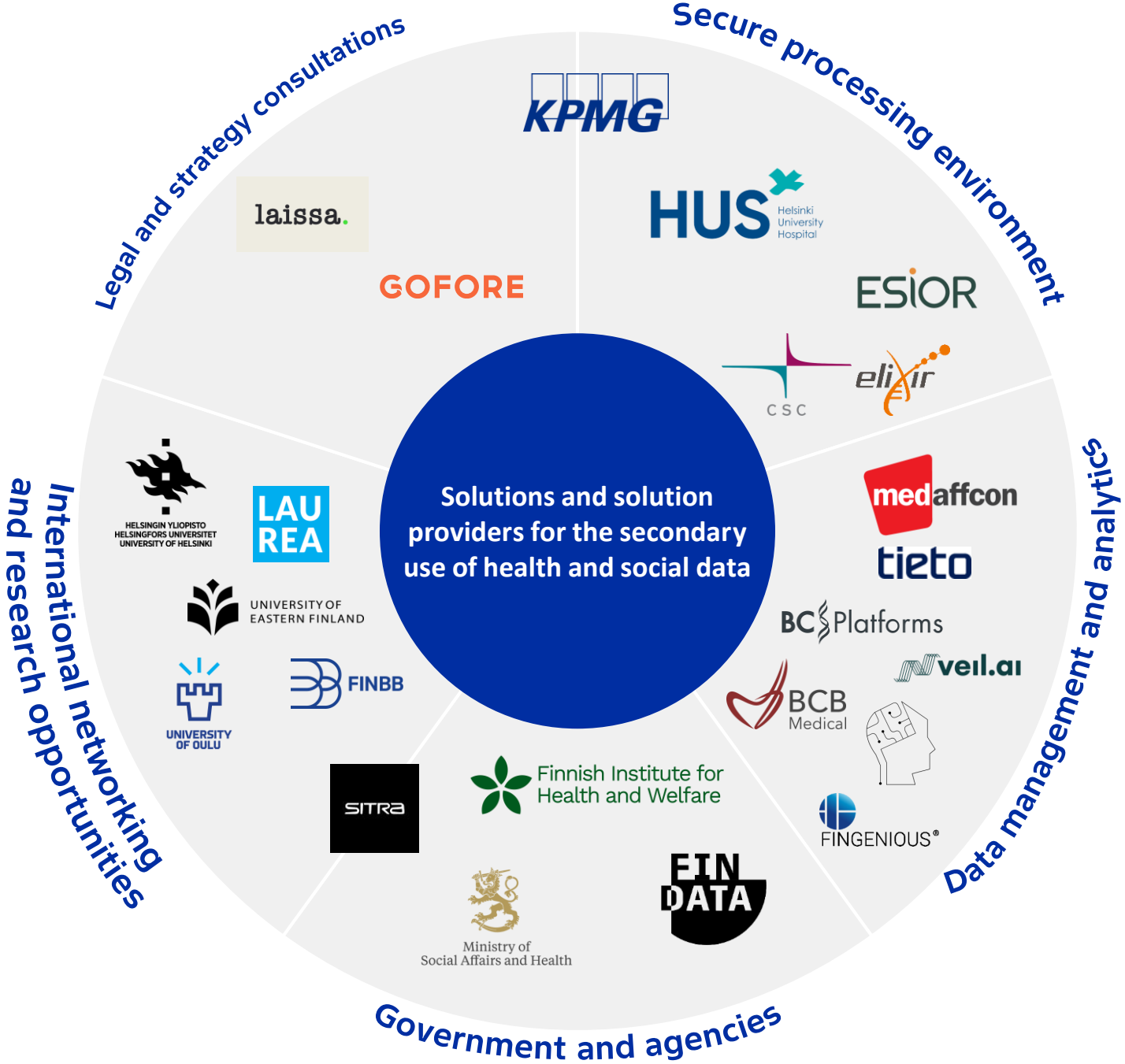

Solutions and solution providers
Short presentations – The list is expanding

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Laissa – Legal services

Gofore – Strategy and consulting services

KPMG – Cybersecurity certification, audits and assurance

HUS Acamedic – Secure processing environment

CSC – Management of sensitive research data

ESiOR – Research, a secure processing environment

VEIL.AI – Data anonymization and synthesis

BC Platforms – EHDS-compatible Trusted Research Environment

Tieto – Data management, analytics and AI solutions

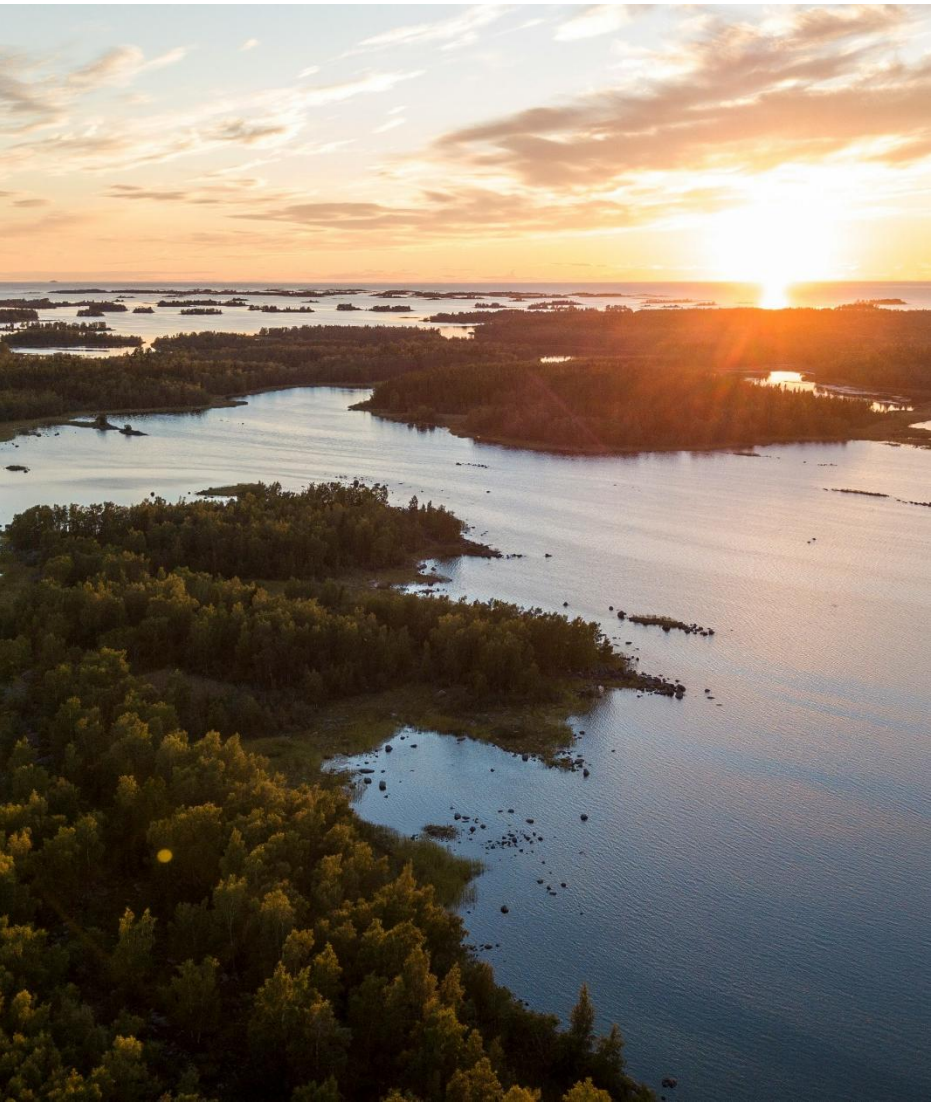
BCB Medical – Data management and analytics

Fingenious – Gateway to collections and services of the Finnish biobanks

Fingenious Ecosystem – Gateway to Finnish Biomedical Research

Headai Oy – Transparent AI for trustworthy healthcare data

Medaffcon – Real-World Data into Actionable Evidence



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Deep industry knowledge and practical legal expertise. In-house counsel as a service. At a scale and price point that fits your business.

Our offering

Laissa provides specialized legal counsel for life science, health, deep tech, ICT and hospital supply industries. We have hands-on experience navigating industry-specific agreements, R&D and regulatory challenges. We are experts in commercial contracts, regulatory compliance, licensing agreements and strategies, data protection, marketing authorizations, product liability risk management, and sustainable business practices.

Benefits and references

Our services are ideal for companies needing regular support but not a full-time lawyer, and for tailored country counsel assignment, e.g. board support, marketing and sales contracts, HR. We provide fast responses and integration with the local business team.

Our team's experience includes work with Healthtech Finland Industry Association, Microsoft, Nexstim, Polar, Nokia Corporation, Finnish Defence Forces.

Company

Laissa is a legal services firm based in Helsinki. Our team of industry experts includes legal professionals specialized in the health field. We have extensive experience in bio- and medtech, diagnostics and digital health (incl. Artificial Intelligence).

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laissa.
Experienced.
Agile.

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Leverage the lessons learned from Finland through our consultancy services to advance the development of secondary use of health and social data.



Our offering

We help design ethically sustainable digital solutions and operating models for secondary use of health and social data in a secure way including architectural design, process development, project management, service and business design and software development.

Benefits and references

We have been actively involved in developing Finland's secondary use infrastructure. At Gofore, we offer extensive experience and insights from Finnish solutions to help enable secure secondary use. We have worked with the Ministry of Social Affairs and Health, Finnish Institute for Health and Welfare and the Social Insurance Institution of Finland.

Company

Gofore is an international digital transformation consultancy with Finnish roots, founded in 2001. We employ nearly 1,500 experts across 18 locations in Finland, Germany, Austria, Spain, and Estonia. With our technology and business expertise, we work for functional, secure and equal services for the digital society.

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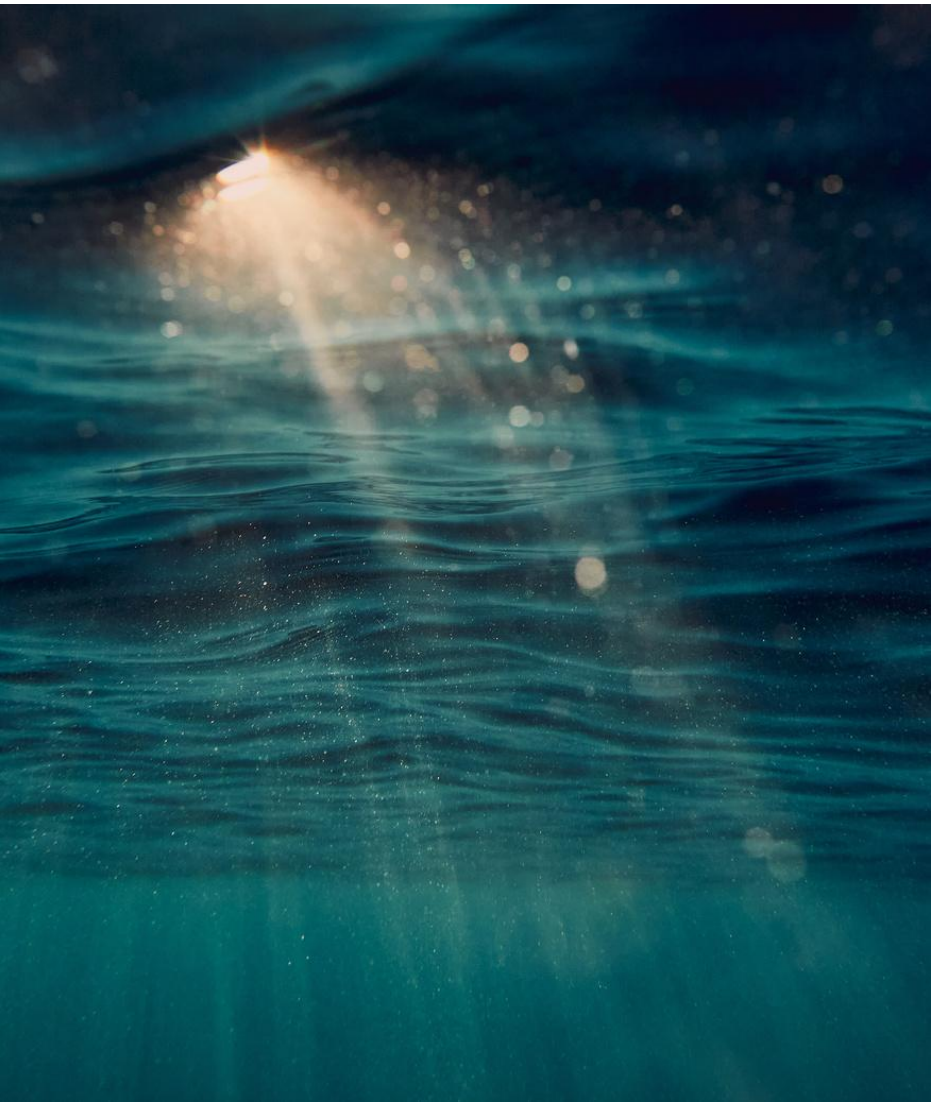
GOFORE



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Certification for your secure processing environment

Our offering

KPMG IT Certification Ltd provides expert certification services in the fields of cybersecurity and data privacy.
We also conduct certification audits for secure processing environments, ensuring the protection of sensitive social and health data.

Benefits and references

Our certification services give you confidence that your systems securely process and store social and health data while meeting all privacy regulations.
With a proven track record, we've certified over 100 healthcare systems and 70% of secure processing environments—helping organizations build trust and ensure compliance.

Company

KPMG IT Certification delivers comprehensive cyber and privacy audits, including ISAE/SOC assurance and ISO certifications. Our services also cover technical security testing for information systems, cloud platforms, applications, mobile devices, and operational technology (OT).

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KPMG

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Leverage HUS Acamedic, a Secure Processing Environment (SPE), to run your study in a virtual, globally accessible SaaS workspace designed for the secondary use of healthcare data.

Our offering

As Finland's largest university hospital, we at HUS have spent the past eight years developing HUS Acamedic, a secure processing environment that has been rigorously audited for the secondary use of healthcare data. HUS Acamedic is available worldwide for researchers who need a trusted platform for health-data studies.

Company

HUS, Helsinki University Hospital, is a public organization and a healthcare provider in Finland, headquartered in Helsinki. Established in 1830, it specializes in advanced medical care and handles rare and severe diseases nationwide.

Benefits and references

HUS Acamedic provides a secure processing environment for secondary use of health care data, ensuring data privacy and compliance with regulations. The virtual and globally accessible nature of the solution allows researchers from around the world to collaborate and access valuable health care data for their studies.

iCAN is using HUS Acamedic in its research: https://ican.fi/

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HUS

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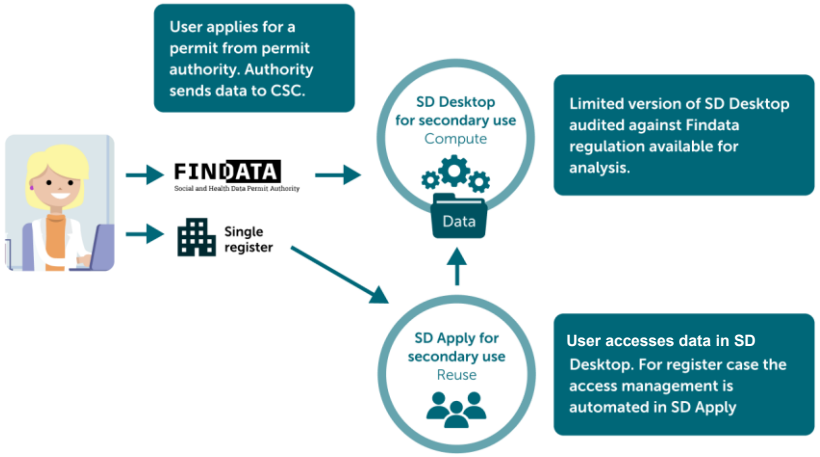
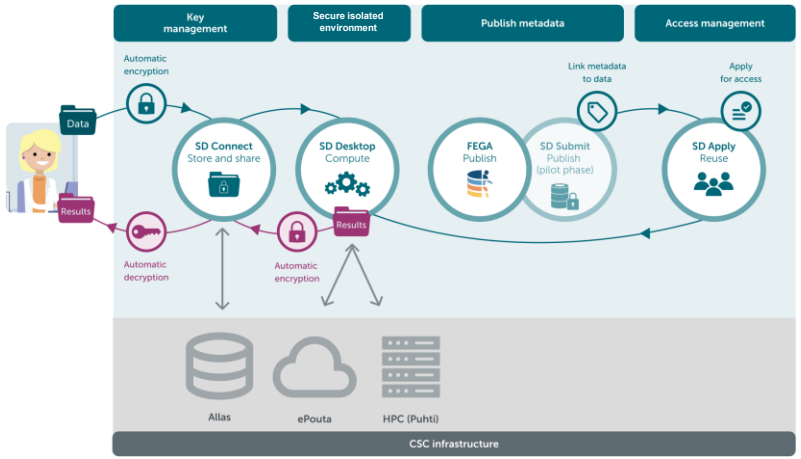
CSC provides secure and scalable solutions for sensitive research data management and analysis





Our offering

We offer secure, audited and scalable services for managing sensitive research data in full compliance with Finnish legislation and GDPR. Our expertise supports national organizations—such as Findata and Statistics Finland—in meeting their data management and service delivery needs. Through ELIXIR, we also bridge European life science competences to enhance our services and foster international collaboration.

Benefits and references

Access powerful, secure data tools directly from your browser—no local setup needed. Our services are free for researchers and students at Finnish institutions, with built-in support for safe international collaboration and joint analysis. Our target users include national researchers, public authorities, and their collaborators.

Company

CSC is a Finnish center of expertise providing high-performance computing, data management, and digital services to support research, education, public administration, and innovation. We bridge science and technology, offering secure, scalable, and sustainable digital solutions that empower national and international collaboration.

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https://www.csc.fi/en/our-expertise/sensitive-data/

elixir FINLAND
CSC

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From data to competitive advantage™ - data access, secure analysis, knowledge management, communication content, and market access.

Our offering

At ESiOR, our offerings span: DSEG services, evidence synthesis, RWE studies, external control arms, interface modelling and related applications; SPESiOR®, an EHDS-compliant private-cloud SPE that manages the entire data lifecycle; SHEOR services covering effectiveness, cost-effectiveness, HTA, process evaluation, cost studies, predictive modelling and risk-sharing; and Nordic market-access services, from landscape analysis and consultancy to reimbursement submissions, conditional reimbursement and risk-sharing strategies.

Benefits and references

The experts and solutions at ESiOR are driven by data, aim at credible insight and trustworthy value, and leave no stone unturned when finding the best solutions for developing and communicating their clients' competitive advantages. Testimonials:

- "Great to see that studies carried out in the SPESiOR environment produce results that impact health policy."
- "Looking forward to carrying out more RWD and HEOR studies in cooperation with stakeholders."
- "Easy collaboration."

Company

ESiOR Oy is a private expert organization that creates insights and value from data and evidence and provides a secure processing environment (SPE) called SPESiOR®. ESiOR has solid experience in research, social and health economics and outcomes research (SHEOR), data science and evidence generation (DSEG), and market access. ESiOR Oy has a strong track record of client success, with over 800 projects, over 400 scientific publications, and more than 15 innovations and at least 5 international awards.

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ESiOR

SPESiOR®



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Use health datasets safely by employing our AI/ML library and toolkit that delivers high-quality anonymization of structured data, converting sensitive information into row-level, anonymous, GDPR-compliant form.

Next-Generation Anonymization

veil.ai
ENABLING USE OF SENSITIVE DATA

Our offering

At VEIL.AI, we solve the key issue of making health data safe to use and share for AI development, RWE and data sharing. Our next-generation AI/ML library delivers high-quality anonymisation and is available both as SaaS and as a Snowflake Native App, empowering the healthcare industry, RWE/CRO consultants, health providers and data holders.

Benefits and references

Pharma, med-tech, tech firms and researchers all need rich health datasets for real-world evidence and AI training, yet the GDPR, the EU AI Act and the EHDS demand fully anonymous use to safeguard privacy. Our VEIL.AI technology uniquely delivers both high data utility and GDPR-compliant anonymity.

A published study with Bayer AG:
Mehtälä, J. et al. Utilization of anonymization techniques to create an external control arm for clinical trial data. BMC Med Res Methodol 23, 258 (2023). https://doi.org/10.1186/s12874-023-02082-5

Company

VEIL.AI is a University of Helsinki deep tech spin-out company. We develop and offer an AI/ML library and software, providing high-quality data anonymization and synthesis with data privacy and quality analysis, complemented by professional services.
We at VEIL.AI are focused on automating structured data anonymization process and solving complex data anonymization challenges.

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European Health Data Space compatible Trusted Research Environment systems for life science research

Our offering

AI enhanced software solutions for streamlining Data Discovery, Data Access application management, Data release processes and Data analysis.

We provide a Data Discovery portal for researchers and Trusted Research Environment (TRE) systems for research hospitals.

Benefits and references

By process automation, controlled access to unconsented patient data can be shortened from months or years to days or weeks without compromising citizens' privacy or trust.

We have delivered national scale Data Discovery systems e.g. to UK (HDR) and Japan (NTT).

Company

BC Platforms, founded in 1997, is a technology company pioneering the future of Real-World Data (RWD) excellence. We offer software solutions, a global data network and professional services for pharma and healthcare industry. We operate globally with offices in Finland, Boston, UK, France, Switzerland, Sweden, Singapore and Japan.

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BC Platforms

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Manage, analyze and share sensitive health data with Lifecare Data Platform - the high security platform providing central access point to the customer's big data assets.

Our offering

Lifecare Data Platform is a cloud-based solution built for secure processing of sensitive health data. The platform provides capabilities for data ingestion, transformation and analysis with latest AI technology. It is designed for healthcare organizations with large data volumes, research, innovation, and BI and AI development.

Benefits and references

Lifecare Data Platform provides a secure health data infrastructure as a service enabling the customer to focus on drawing value from their big data and building intelligent data-driven solutions for their business needs

Platform at Helsinki University Hospital's (HUS) is the most advanced data platform in the EU. It contains big data from over 3.5 million patients and serves a number of analytics, AI and business systems.

Company

Tieto Caretech is a leading provider of health and social care software in the Nordics. We are modernizing the health and social care sector with our modular, open, and interoperable Lifecare software, supporting the daily lives of over 10 million citizens. Tieto Caretech serves over 1000 customer organizations in the Nordics and employs 1,600 professionals.

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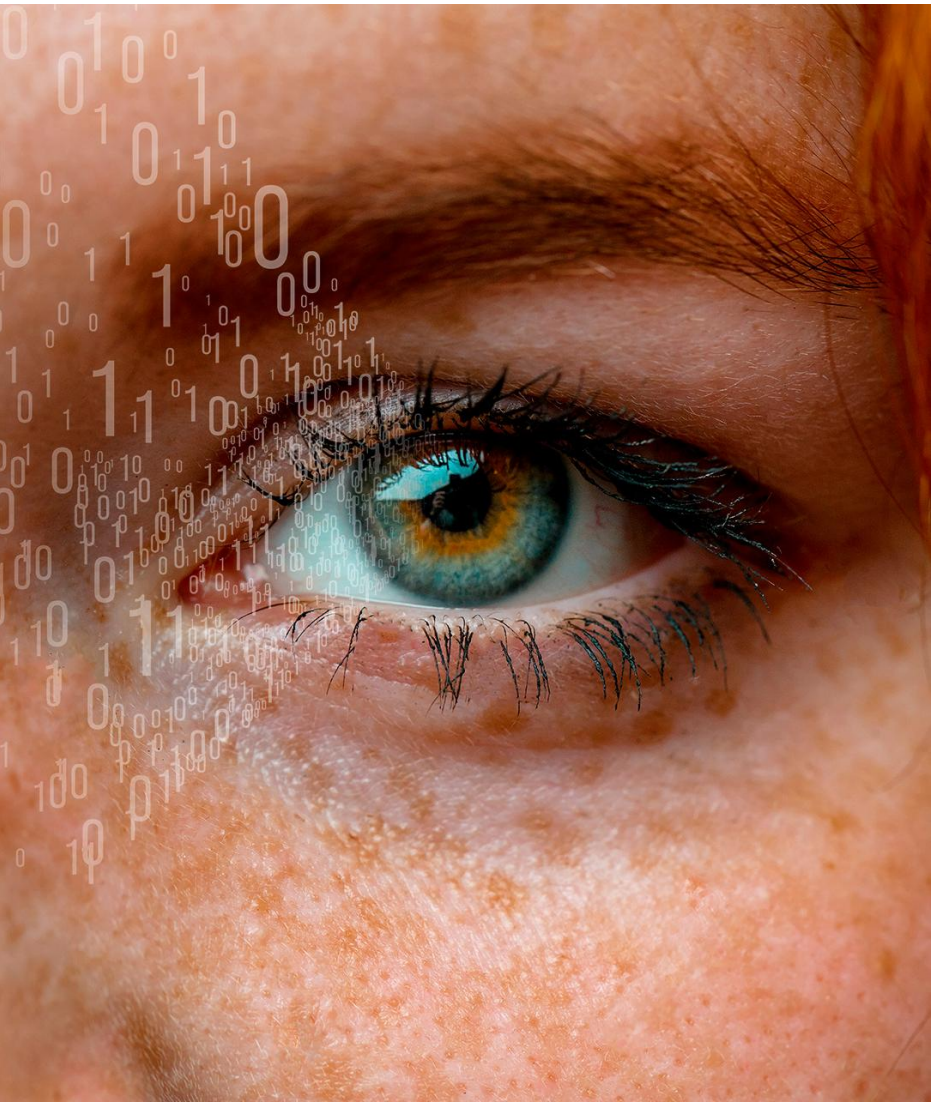
Lifecare Data Platform - Actionable insights for better care

tieto



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Bringing Data to Life

BCB Medical – Transforming Data into Clinical and Operational Intelligence

Our offering

BCB Medical is a healthcare software company specialised in collecting and analysing clinical data.

We offer a disease-specific platform and patient engagement system combined with AI-powered data analytic tools to create insights and enable value-based decisions in healthcare.

Benefits and references

We support healthcare organisations improving the quality of care and optimising the use of healthcare resources.

Collated, structured data can be utilised in clinical treatment decisions and in various scientific research and life science projects.

Our solutions are in active use in over 400 clinics in Finland, in Sweden and in the UK. Read more about our customer experiences: https://bcbmedical.com/our-customers/

Company

BCB Medical provides technology which manages clinical data, from collection to conclusion. The company was established in 2003, and today we employ a total of 65 people in Finland, in Sweden and in the UK.

BCB Medical is certified according to MDR, ISO 13485 and ISO 27001 requirements.

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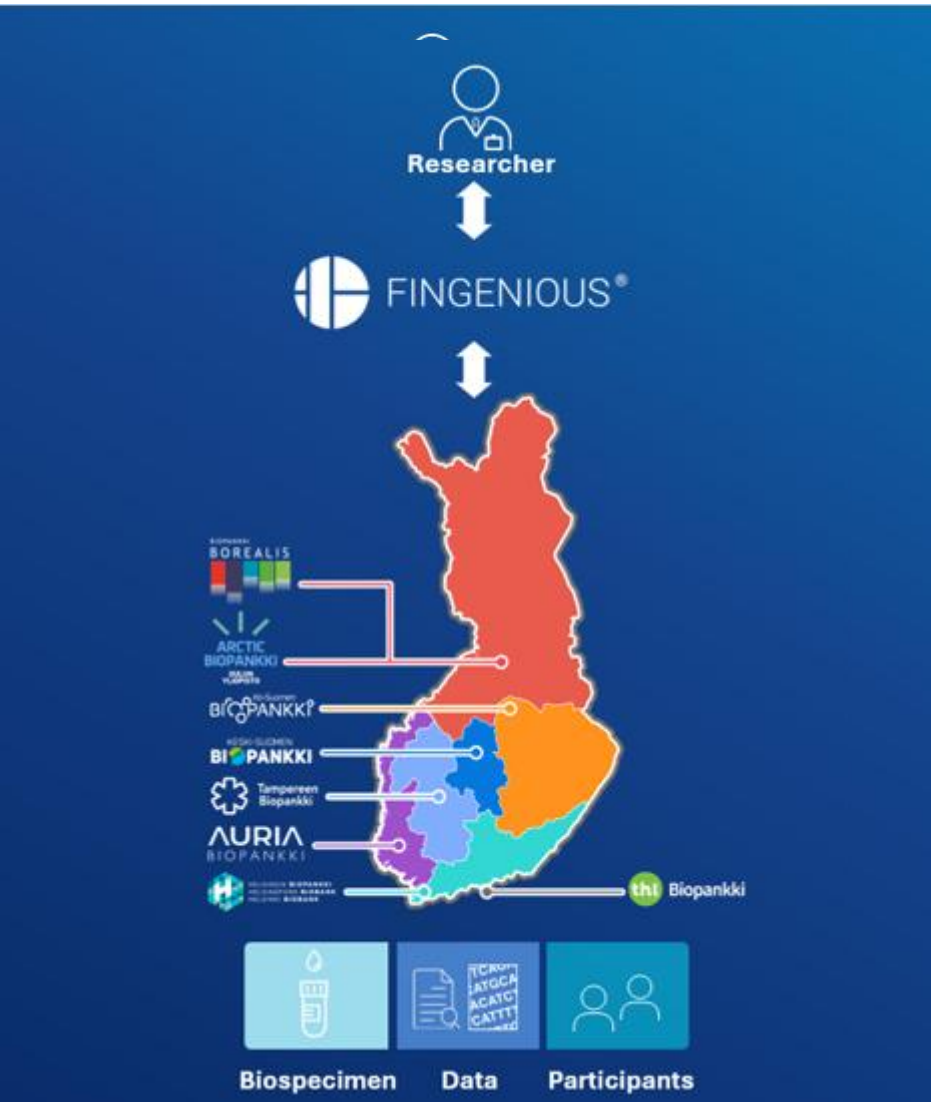
BCB Medical



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Fingenious® services - the Gateway to Finnish Biobanks and Biomedical Research

Our offering

The Fingenious® service, operated by FINBB, provides a single-point solution to access Finnish biobanks' biospecimens, data, study participant finding, and expertise. This service is available to academic and industry researchers globally to support biomedical research efforts from basic research and early discovery to pre-approval R&D and post-approval studies.

Benefits and references

Fingenious service offers researchers an agile and seamless fast track to their desired combination of samples and data from Finnish biobanks, and targeted recontacting of biobank sample donors for further studies like clinical trials. All of this is available through one contact point and one contract.

Find research collaboration examples and get to know Fingenious service at:

https://site.fingenious.fi/en/use-cases.

Company

Finnish Biobank Cooperative – FINBB is the national coordinator of the Finnish biobank infrastructure. With its Fingenious service it provides a centralized access point to the biobank and data services of its owners and collaborators to researchers worldwide.

FINBB is owned by Finland's largest health care providers, universities, and the Finnish Institute for Health and Welfare.

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Easier RWE and RWD research with Fingenious Ecosystem Partners

Our offering

The Fingenious Ecosystem is a collaboration network of public, academic, and private actors that provides a single access point to Finnish biomedical research services, facilitating real-world evidence (RWE) and real-world data (RWD) projects.

Its services include a catalog of partners offering technology, data & sample sources, analytics, consultation, and help with permit and application processes.

Benefits and references

Researchers can streamline the process of applying for data permits, gain insight into longitudinal Finnish datasets, and tap into local regulatory and institutional advantages.

A unified catalog lets users browse the offerings of ecosystem actors easily, and the service is supported by Finnish national institutions – e.g. the Ministry of Social Affairs & Health, FINBB, THL, and Findata.

Company

The ecosystem is coordinated by FINBB (Finnish Biobank Cooperative) and the Finnish Institute for Health and Welfare (THL), with steering input from Findata and the Ministry of Social Affairs & Health.

Fingenious is a digital gateway to Finnish biobanks, aiming to harmonize infrastructure and processes to boost Finland's position in biomedical research.

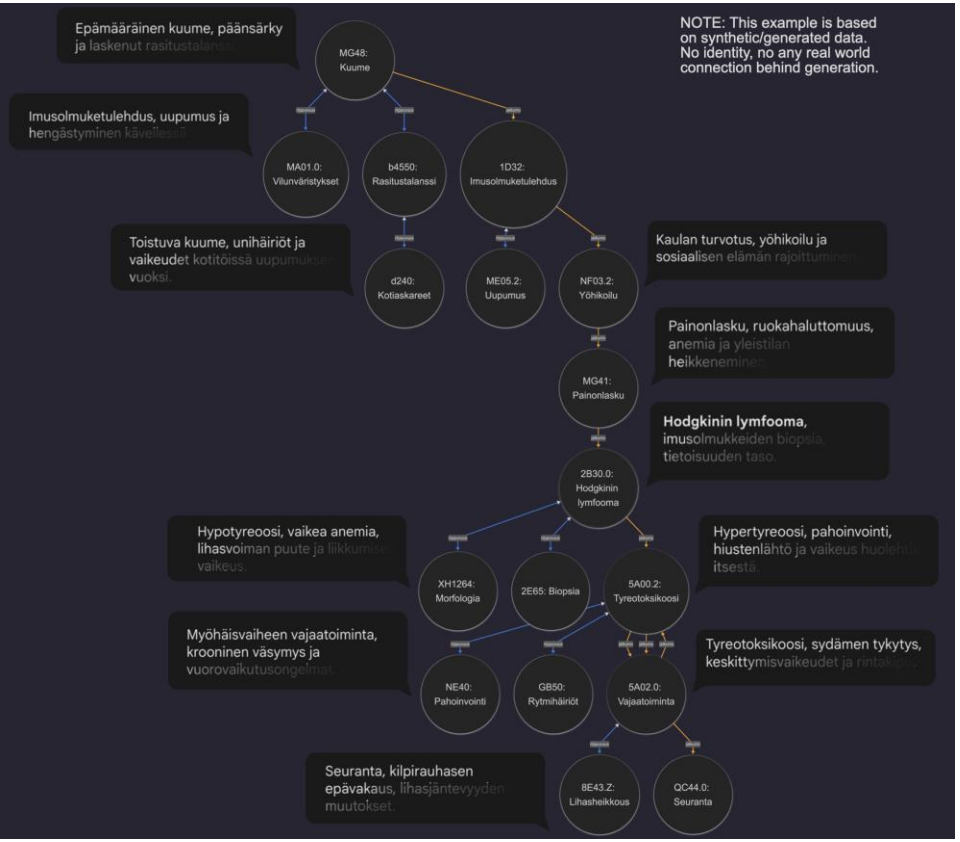
Contact

Contact the ecosystem

FINGENIOUS®

DIGITAL HEALTH FINLAND

Transparent AI for trustworthy healthcare data.



Our offering

Headai provides an AI-driven Decision Intelligence infrastructure that automatically transforms unstructured healthcare text into standard clinical code sets such as ICD, ICF, MeSH and medication codes. The technology is built on focused language models and self-supervised algorithms, offering a transparent, traceable and AI Act–compliant way to process text data securely.

Company

Headai is a deep-tech company developing secure and scalable AI solutions for demanding, highly regulated environments. The company operates internationally and focuses on enabling health data analytics, secondary use of data, and decision-making support through responsible AI.

Benefits and references

The solution improves the secondary use of data and delivers significant savings in expert working time, enabling more efficient research and analytics.

References include Pirha (ICF coding of patient data for research use) and McMaster University (Canada), and the methodology has been validated through peer-reviewed publications.

Contact

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DIGITAL HEALTH FINLAND



Turning Nordic Real-World Data into Actionable Evidence.

Our offering

Medaffcon delivers expert services across real-world evidence (RWE), data analytics, health economics, market access, and medical affairs. We partner with pharmaceutical, life science, and health technology companies, as well as healthcare organisations to generate evidence that demonstrates clinical value, economic impact, and real-world effectiveness throughout the product lifecycle.

Benefits and references

By combining strong medical and health economic expertise with advanced data analytics, Medaffcon enables robust, evidence-based decision-making. Our approach ensures that innovations are supported by relevant, high-quality data—helping clients achieve successful market entry, demonstrate value to payers, and ultimately improve patient outcomes.

Company

Medaffcon is a Nordic expert partner specializing in evidence generation, analytics, and strategic advisory. With deep regional expertise and access to unique health data ecosystems, we support stakeholders across pharma, medtech, and healthcare in navigating the full journey—from early evidence planning to successful market access and beyond.

Contact

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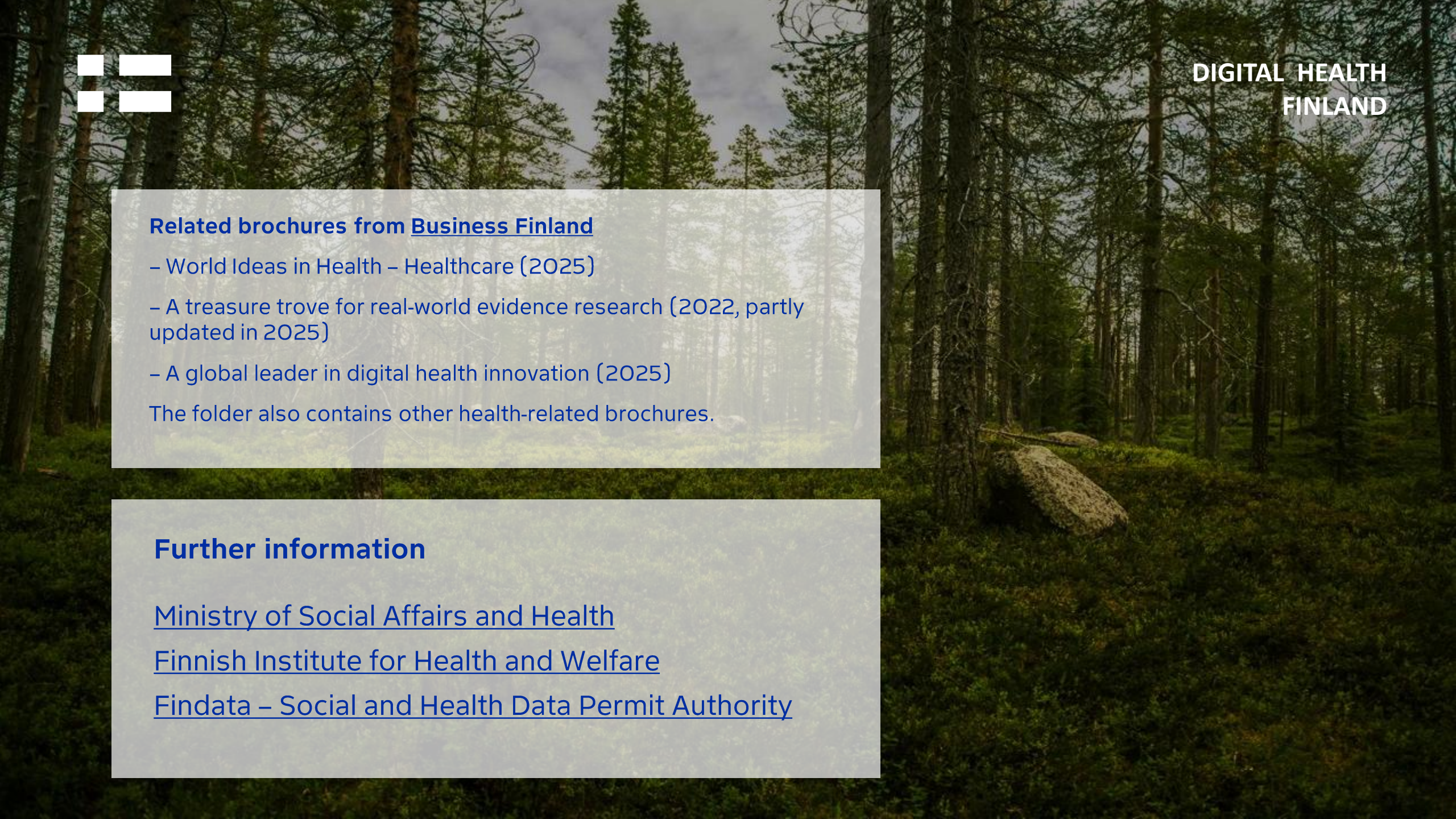
medaffcon



DIGITAL HEALTH FINLAND

Related brochures from Business Finland

– World Ideas in Health – Healthcare (2025)

– A treasure trove for real-world evidence research (2022, partly updated in 2025)

– A global leader in digital health innovation (2025)

The folder also contains other health-related brochures.

Further information

Ministry of Social Affairs and Health

Finnish Institute for Health and Welfare

Findata – Social and Health Data Permit Authority



DIGITAL HEALTH FINLAND

Contacts

Digital Health Finland

digitalhealth.fi

digitalhealth@digifinland.fi

You are invited to contact the companies and agencies presented in this compendium directly.

Ministry of Social Affairs and Health FINLAND

Photo: Sakari Piippo


THANK YOU.
Ministry of
Social Affairs and Health
FINLAND