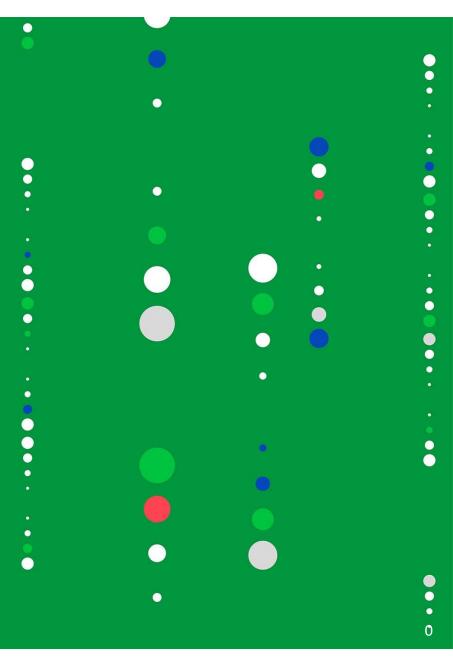
Tekoäly ammattilaisen apurina SOTE-palveluissa

PROFIT-hanke

Jouni Kaartinen DigiFinland Al-aamu 28.5.2025





Project Profile

PROFIT

Optimising workflows to enable smart hospitals

To optimise workflows and reduce staff burden in healthcare environments, the ITEA project PROFIT (PRocedure optimisation and data-driven Operational efficiency in healthcare environmenTs) will enable smart hospitals via a facilitated and safe deployment of AI and the introduction of innovative solutions for asset management, alarm responses, operational efficiency, and clinical assistance and support to healthcare personnel.

Addressing the challenge

Chronic diseases affect a third of adults worldwide and are rising through rapid urbanisation, unhealthy lifestyles and ageing populations. Meanwhile, healthcare systems are under pressure: expenditures cost 10% of the average EU GDP, while a global shortfall of 13 million nurses is expected by 2030. This calls for smart hospitals, which connect people, data and technologies for better endto-end care experiences and seamless transitions across care settings. The first challenge on this path is to increase operational efficiency to free up time for patient care.

Proposed solutions

To streamline tasks, improve patient outcomes and reduce human error, PROFIT will introduce novel solutions that optimise and simplify workflows across different areas. For smart asset management, technologies like edge intelligence, IoT and cloud computing will be combined to design smart, real-time location systems and AI to optimise hospital processes. For smart alarm responses and context-aware information management, contextdriven information and communication nursing tools will improve resource utilisation, work processes and patient care according to end-user needs. For clinical procedure assistance and workflow efficiency, PROFIT will design a healthcare compute platform and a QA framework facilitating the deployment of AI-based medical algorithms while

respecting requirements and regulations. Crucially, these innovations will be interconnected within and beyond the hospital to address entire patient

within the existing healthcare system and with the existing products' portfolio of the industry partners. Its final goal, however, is firmly on improving quality of care, patient and practitioner experiences, and contributing to the sustainability of the healthcare systems.

holistic solution that can be integrated

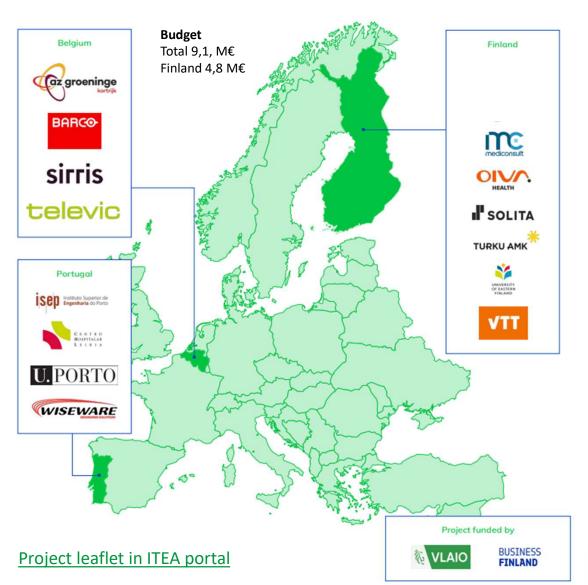
PROFIT's market value chain is also relatively short as the industrial partners have existing sales channels to healthcare providers, enabling them to journeys. This will include the integration swiftly exploit new products and expand



technologies for optimising hospital processes and enhancing quality of care

of healthcare, social services and longterm care in a holistic and person-centric approach. Technological innovations will be introduced in various areas and clinical use cases and demonstrators will be built to exemplify and validate how the PROFIT solutions will be used in practice and how they complement each other in the clinical workflow.

Projected results and impact PROFIT's primary outcome will be a to new markets. The market potential is very promising; the global healthcare Al market, for instance, will reach US\$ 148 billion by 2029 at a 48% compounded annual growth rate. Additionally, the project will investigate new business models and develop integrated demonstrators and proof-of-concept systems for pre-clinical validation. This makes PROFIT a comprehensive first step towards truly smart hospitals.

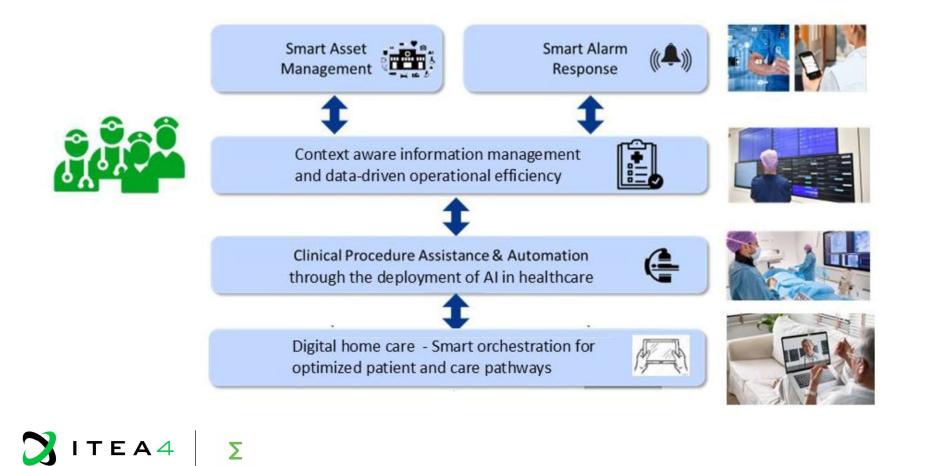


PROFIT

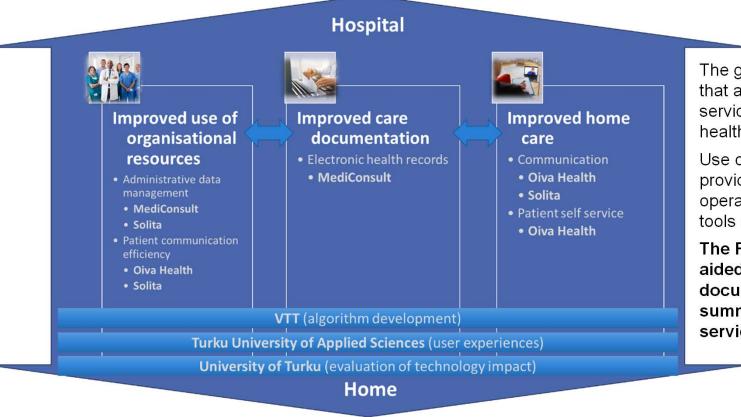
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Project partners

PROFIT approach towards operational efficiency and staff well-being



Key tasks and Finnish actors involved in project



The goal is to develop technological AI solutions that alleviate the labor shortage in wellbeing services counties and reduce the workload of healthcare professionals.

Use cases cover the whole value chain needed to provide care personnel from bedside work to operations management with new innovative AI tools and the data sources needed.

The Finnish consortium will mainly focus on Al aided context-aware information management, documentation, patient information summarizing, care pathway orchestration and service need prediction with evaluation.

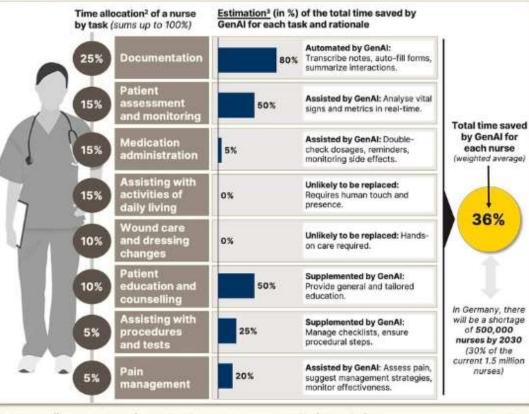
X ITEA4

Σ

GenAI in nursing, TLGG, Thomas Hagemeijer

GenAl x Nursing: GenAl could save over 30% of each nurse's time, helping to <u>address the staffing shortages</u>¹, which is expected to reach up to 30% in many countries by 2030+.

Illustrative calculation of the time saving potential enabled by GenAl for nurses



1. Nursing staffing shortage is one of the major challenges healthcare systems will be facing in the future

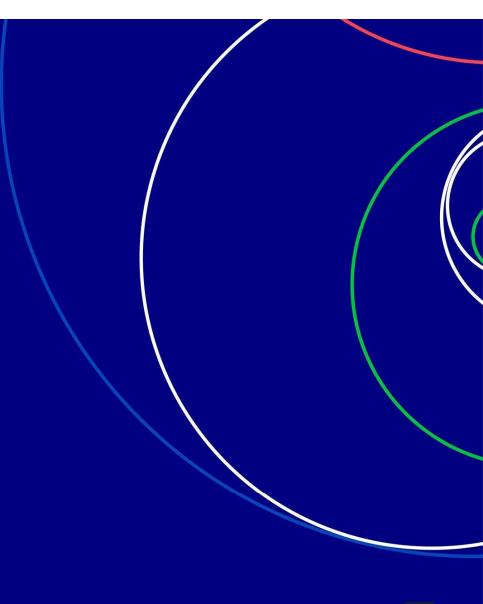
The allocation is an estimate based on various published research and studies: It will vary by country / department in the hospital
Estimation based on a TLGG past project with a regional hospital in Germany

 Estimation based on a TLGG past project with a regional hospital in Germany Sources: Public research, studies and reports (using an LLM prompt), TLGG analysis & Research

Σ

Research Topics





Al supported healthcare documentation - Mediconsult



"Al ei korvaa ammattilaista – vaan vahvistaa hänen vaikutustaan asiakastyössä."

Σ ΙΤΕΑ4 Σ

🍺 Kirjausapuri

Auttaa ammattilaisia tuottamaan laadukasta dokumentaatiota nopeammin. Esitäytöt, rakenteiset kirjaukset, NLP-pohjainen muotoiluapu.

Yhteenveto-apuri Tiivistää laajoja potilas- tai asiakastietoja, esim. Atodistukset tai lausunnot. Nopeuttaa päätöksentekoa ja säästää aikaa.

 Sosiaalihuollon apurit
Lastensuojeluilmoitusten esikäsittely ja luokittelu.
Palvelutarpeen arvioinnin koostaminen hajanaisesta aineistosta.

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Accelerating Patient Journey Orchestration – Co-Creation in Action with Collab Health AI

Collab Health AI in Patient Journey Orchestration

Helps **simulate and test optimal care pathways** for different patient groups, using AI-powered scenarios.

Supports **modelling of seamless service flows** (e.g., emergency care, appointment scheduling, home care).

Enables **data-driven analysis of touchpoints**, improving self-service channels and automating processes.

Facilitates **scenario building and decision support**, guiding smarter resource allocation and strategic choices.



Σ

Collab Health AI also supports the co-design of the Patient Journey Orchestration data model, enabling shared understanding, validation and iteration between experts and AI from day one.



What is Collab Health AI?

A **co-creation model** combining people and AI in real time, in a same room.

Designed specifically to support strategic planning and digital service development in social and health care.

Enables agile pilots and process simulations in real-world contexts.

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Digital Home Care

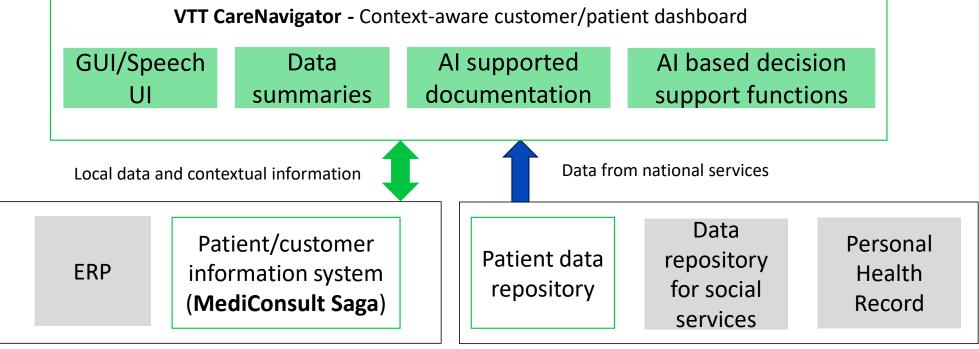
- Public home care service providers have offered digital home care for over ten years
- Digital home care has gained a stable position as an integral part of home care services
- Millions of digital home care visits are conducted yearly
- National-level goals support the expansion of digital home care services
- The Oiva Health platform serves as the technical foundation for the service concept
- As the volume of digital home care continues to grow, service providers have identified the need for new features to be developed on the platform





VTT's Architecture Plan





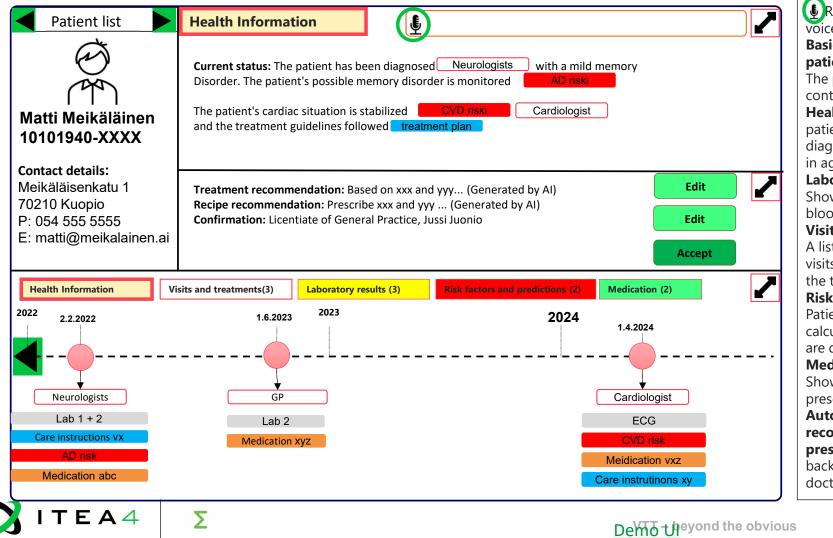
Local information systems*

Kanta services*

* Synthesized data can be used in development phase for demonstration and testing



VTT demo solutions





Recording and retrieving data with voice.

Basic information about the patient:

The patient's name, age, gender, and contact information are displayed. **Health information:** Includes the patient's medical history, current diagnoses, medications, and allergies in aggregate.

Laboratory results

Showing the latest lab results, such as blood tests and other tests.

Visits and treatments

A list of the patient's most recent visits to the health care system and the treatments given is listed.

Risk factors and predictions

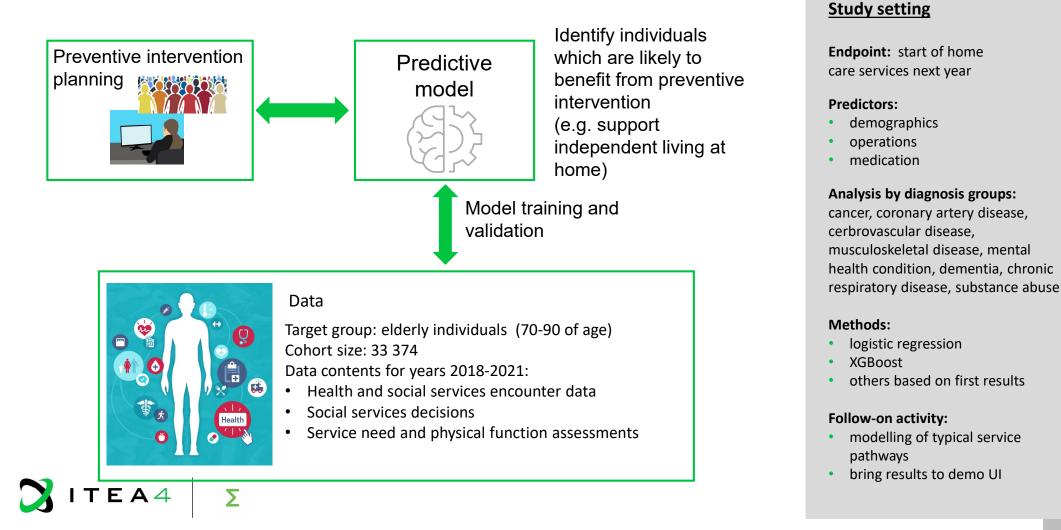
Patient risk factors and predictions calculated using prediction models are displayed.

Medication

Showing prescriptions and prescriptions issued to the patient **Automatic treatment recommendations and prescriptions** based on the patient's background information and

doctor/nurse entries

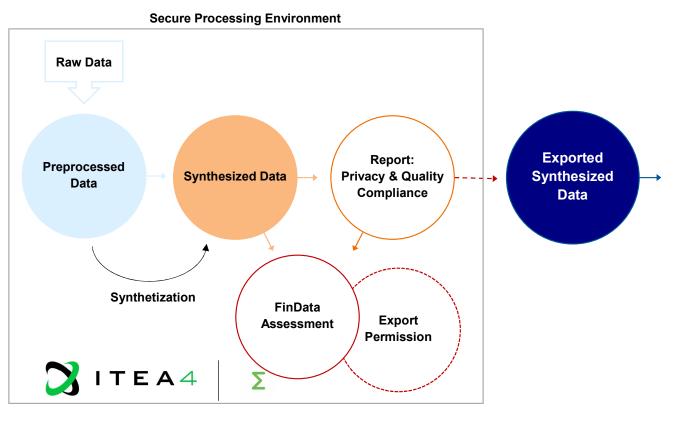
Data driven identification of target groups for preventive interventions



North Savo Healthcare Data for PROFIT

Data Description

- Healthcare data derived from electronic health records of the Wellbeing Services County of North Savo
- Dataset contains information on approximately 27,000 individuals aged over 65, who have used healthcare services between 2012 and 2020



Data Usage in PROFIT

- Synthetic data generation within a secure processing environment
- Enables broader experimentation, e.g. use as demonstration material, model validation, and facilitates integration of LLMs in data analysis
- Steps of synthetic data generation described on the left



From needs to Al impact

| In collaboration: | Care pathways | Digital home care and health promotion | Al support for clinical documentation and information use | Asset tracking and intelligent workflows |
|-----------------------------|----------------------|---|--|---|
| Southwest Finland | Mapping pathways | Describing digital homecare service solutions | Exploring ambient listening, structuring and summarisation technologies | Asset management, nurse call and workflow practice mapping |
| Evaluation | Clinical lab testing | | Clinical lab testing | |
| Implementation guideline | Clinical evaluation | Clinical evaluation | Clinical evaluation | Clinical system evaluation |

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Σ ΙΤΕΑ4 Σ

Hoitotyön teknologian hyväksymismallin keh/ttäminen

- Pohjalla vakiintuneita teknologian hyväksymismalleja
- Hyväksymismallit auttavat ymmärtämään yksilötason tekijöitä
- Aikomus käyttää teknologiaa
- Teknologian käyttö sen käyttöönoton jälkeen
- Lisätään tunnekokemukseen liittyviä subjektiivisia kyselyjä ja psykofysiologisia mittareita
- Testataan kehitettävää mallia ja teknologiaa sairaanhoitajaopiskelijoilla sekä ammattilaisilla

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Thank you for your attention! Any questions?

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